



# CMDC-ISEO-Newsletter

Summer 2013



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**The Xi'an Economic Forum ▶ Energy and Currency Summits to shape a global sustainable 3<sup>rd</sup> Millennium  
The largest project in History and Integral Economy ▶ MEDSHILD-REDSHILD and Green Slovenia**

**Historic Event: EURO-ASIA ECONOMIC FORUM**  
[www.euroasiaforum.org](http://www.euroasiaforum.org) 2013-09-26/28



## Follow up on the Rio+20 Summit in Xi'an, China

The Chinese government invites the world to foster cooperation for the development of advanced clean technologies and new policies to cope with the challenges of the Millennium development goals: **Sustainable Energy for all**, even-level playing field for all with a **value-based currency** system without selfish speculation, **no more hunger** and **good health** for the growing world population in **peace**.

## HOSTING ORGANIZATIONS

- Ministry of Commerce of the PRC
- Ministry of Culture of the PRC
- Ministry of Environment Protection of the PRC
- General Administration of Customs of the PRC
- Development Research Center of the State Council
- National Energy Administration
- State Administration of Cultural Heritage
- National Tourism Administration of the PRC
- State Administration of Foreign Experts Affairs
- China Council for the Promotion of Trade
- China Development Bank
- The Export-import Bank of China
- The Secretariat of the Shanghai Cooperation Org.
- The United Nations Development Programme
- The Eurasian Economic Community
- The Eurasian Trade Commission (invited)
- The Shanghai Cooperation Organization (SCO)
- China Business Council (Under Consideration)
- International Eurasian Academy of Sciences
- International Ecological Safety Collaborative Org.
- The People's Government of Shaanxi Province

## Hosting following important summits:



**Global Sustainable Currency Summit**  
guiding the world towards an equitable global value-oriented economy without currency wars and asocial speculation.



**Eurasian Investment Forum**  
**The Eurasian Financial Cooperation**



**International Congress of Environment**  
**Ecological Security and Biodiversity**



**Low Carbon Earth Summit**  
to reduce global warming from excessive CO<sub>2</sub> emissions



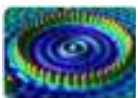
**Low Carbon Technology Sector**  
improving clean energy technologies



**World Congress of Nano-S & T**  
improving modern materials



**3<sup>rd</sup> New Energy Forum**  
discussing ecological energy solutions of the future



**New Energy Sector**  
replacing unsustainable technologies



**2<sup>nd</sup> Annual International Symposium of Clean Coal Technology**



**Education and Talents Sector**  
**Culture and Heritage Conservation**

## Historic Xian City

Xi'an is the capital of Shaanxi province, located in the northwest of China. It is recognized as one of the most important cities in China, both historically and today. As one of the oldest cities in Chinese history and capital of the first Emperor Qin, Xi'an is one of the four Great Ancient Capitals of China. It is also the eastern end of the Silk Road, the first Chinese city to open up its doors to the world, minting the first coins over 2000 years ago.

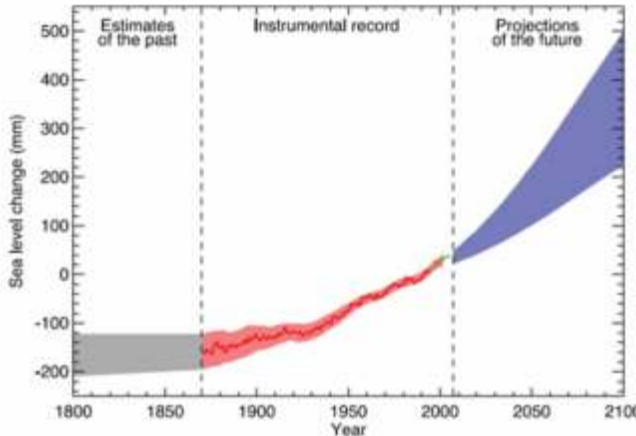


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## MEDSHILD-REDSHILD - biggest project in history

The whole Mediterranean-Black-&-Red Sea basin is endangered by a continuing, dramatic sea level rise in this century due to global warming, flooding sea shore cities like Venice, beaches, coastal roads and deltas as predicted by WMO-IPCC:



Dams at the straits of Gibraltar and Bab al-Mandab can control the future sea level and provide several GW power as well as rail, road and power cable connections from Europe and Arabia to Africa.



Similar dam protecting Holland from the North Sea

The long-term economic and ecological benefits for all 32 bordering nations make these projects viable.



Location of the Dams

Detailed information on [www.medshild.com](http://www.medshild.com) with the invitation to the UN coordination meeting on 3&4 September 2013 in Geneva, Switzerland.

## Message from Council Member Dr. Darja Piciga:

### Integral Green Slovenian Economy IGSE

*Professor Ronnie Lessem, co-author of  
Integral Economics in Slovenia*

During May 21 – 24, the Ministry of Agriculture and Environment of the Republic of Slovenia organised with Prof. Ronnie Lessem in cooperation with ten partners from academia, civil society, the business sector and municipalities, five conferences on the “Integral Green Slovenia” project. The program, coordinated by Dr. Darja Piciga, Ljubljana, CMDC Council member, was aimed at exploring the possibilities of implementing the model of **Integral Economics** in relation to the green economy, social entrepreneurship and social responsibility in Slovenia.

At the conferences and roundtables Prof. Lessem presented, from the perspective of integral economics, the analysis of the disastrous state in the global economy. Modern economics has failed, and thus has economic development to a large extent. Crisis that Europe faces today is the result of an outdated economic approach which is a combination of the Anglo-Saxon and German economic models combined with planning failures.

It has been shown that this old economic model does not work in Southern Europe in particular: A number of problems are also reflected in Western and Northern Europe (cf: Mark Blyth, *Austerity: History of a Dangerous Idea*). Therefore, austerity interventions, without measures to transcend the traditional concepts of growth towards holistic development do not work.

An integral economic approach is needed – and indeed, at the same time alternative economic thinking and practices are emerging, fighting for a new overwhelmingly forceful mainstream paradigm. The integral theory of economics, building on these models, has with co-author Dr. Alexander Schieffer evolved over decades at the **Center for Integral Development Tran4m** in Geneva.

For additional reading see “**Integral Economics**” by Ronnie Lessem and Alexander Schieffer [www.gowerpublishing.com/isbn/9780566092473](http://www.gowerpublishing.com/isbn/9780566092473)

### Sustainability Events across the world

See updates on [www.uniseo.org](http://www.uniseo.org) > News & Events

### Cooperation with ISEO and CMDC

Please address your enquiries, suggestions and membership applications to the ISEO secretariat [info@uniseo.org](mailto:info@uniseo.org) or directly to the Editor-in-Chief at [grob@icec.ch](mailto:grob@icec.ch).